

Ivy Holmes

Production + Design

Ivy Holmes
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email: ivy@ivyholmes.com
www.ivyholmes.com

Visual and technical solutions for project execution from brief to final. A quick, detailed eye and expert knowledge in layout and design, typesetting, retouching and prepress production. Print media expertise includes magazine, newspaper, packaging, outdoor signage, direct mail, brochures and POP. Proficient in producing material for experiential marketing and brand activations such as vehicle wraps, tents and flags. Digital expertise includes static signage, campaign banner roll-outs, GIF animation. Well-seasoned in environments which require versatility and drive on time sensitive projects. I place importance on producing great work while respecting deadlines. I am very organized, love problem solving and learning new techniques. I have an enthusiastic down to earth nature, work well with a team but can also take the reigns when required.

Freelance

Oct 2022 - Present

Oliver

Clients: Reckitt Bensiker Vitamins Sector and Health and Respiratory Wellness Sector.
Includes products such as KY, Durex, Mucinex, Delsym, Airborne and MegaRed.

Apr 2021 - June 2022

FCB/Fuel

Clients: BMO, Air Canada, Sobeys, BMW, Drug Free Kids, OLG, Aeroplan.

Oct 2020 - Apr 2021

Theo

Clients: Rogers and Chattr Mobile.

Apr 2018 - Oct 2020

Samsung Canada/Cheil

Jan 2018 - Apr 2018

Gale Partners

June 2017 - Oct 2017

Spin Master Toys

Jul 2016 - 2017

Isaac Group

Clients: Public Mobile, Sears and Brick Brewing Company.

Jan 2014 - Feb 2016

JWT

Clients: Tim Horton's, Air Canada, Mazda, Walmart and Johnson & Johnson.

Oct 2011 - Dec 2013

Isaac Group

Clients: Public Mobile, Sears and Brick Brewing Company.

Nov 2008 - Oct 2011

The T1 Agency

Clients: Coca-Cola, Nike, HSBC, OLG, Tennis Canada, and Dairy Farmers of Canada.

Full-time

Sept 2007 - Nov 2008

Big Image

Clients: Coca-Cola, Nestlé with divisions including confectionary, ice cream, baby and adult nutrition.

Apr 2006 - Sept 2007

Taxi Canada

Clients: TELUS, Canadian Tire, Molson Rickard's Red, Town Shoes, BMW Mini, McCain's and WestJet.

Apr 2004 - Sept 2006

Grip Limited

Clients: Labatt, Honda, Bell Canada, Cadbury, Kraft, and Johnson Ortho

Mac OS. Creative Suite: InDesign, Photoshop, Illustrator. Lightroom, Bridge and Acrobat (prepress).

Seneca College, School of Communication Arts. 3 year program in Graphic Design.

1 year program in Computer Arts

Available upon request.

Click here to visit ivyholmes.com

Technical Education

References Website

Thank
you